

Coaches,

My name is Brandon Bradley, and I currently serve as the girls Varsity Head Coach at Madison-Grant High School. I was asked and have agreed to also serve as the coordinator for the IBCA/Subway Player of the Week program for the 2019-2020 season.

In that role:

(1) I am initially contacting you from my school email address, but please add the email address [IBCASubwayPOTW@gmail.com](mailto:IBCASubwayPOTW@gmail.com) to your contacts so future emails from me do not get pushed to your spam/junk folders and you miss out on information. From this point forward, please submit all of your nominations and any questions regarding the IBCA/Subway Player of the Week program to [IBCASubwayPOTW@gmail.com](mailto:IBCASubwayPOTW@gmail.com) and not to my personal or school accounts.

(2) Please read through the entirety of this email, as there are a couple of adjustments in the Player of the Week program from past years.

(3) I wanted to take this time to personally introduce myself as the new coordinator for the IBCA/Subway Player of the Week awards in 2019-2020. I appreciate the IBCA offering me this opportunity, and I will do my best to highlight all of the student-athletes who perform at the highest of levels throughout the season.

Approximately 100 high school boys and girls will have the opportunity to earn IBCA/Subway Player of the Week recognition during the 2019-2020 season. This is now the 12<sup>th</sup> season of the IBCA Player of the Week awards.

Initiated in 2008-2009, thanks to the support of the Indiana Pacers and the Indiana Fever, these awards were given to deserving boys and girls who had outstanding weekly performances. Subway is now beginning its eighth season as the award's presenting partner. Last season, 96 players (*49 boys and 47 girls*) were cited for their standout play.

For the 2019-2020 season, plans are again for at least one boy and one girl from each of the three IHSAA districts to be honored each week, so long as there are nominees for the awards. The IBCA would prefer that nominations come from Head Coaches or from media in those specific areas of the state. **Head Coaches do need to be IBCA members in order to nominate players.** [Join the IBCA](#)

**To submit a nominee**, please e-mail me your nominee's information **NO LATER THAN noon each Monday for the previous week's play** (*i.e. for girls you would need to email me by noon Monday, November 11<sup>th</sup>, for performances from November 4<sup>th</sup> through November 9<sup>th</sup>*). We will honor nominees through the State Finals.

If you nominate a player, please include the player's name (please double-check spelling), school, height, position, and graduating class. Then, please briefly recap that player's performance(s) from your game(s) during the preceding week, Monday through Saturday. Please make sure to include as much statistical detail as possible (*i.e. points, rebounds, assists, steals, blocked shots, FGM, FGA, FTM, FTA, 3FGM, 3FGA, etc.*). If they achieve some sort of single-game, single-season, career, or state record, include that as well. That won't necessarily determine the "weekly" award winner, but it would be a nice anecdote in the write-up if they are chosen as the recipient. Please also include your name, your best email address I can quickly respond to, as well as the easiest way to get ahold of you by phone in case I have any questions.

I will do my best to thumb through local media outlets, check MaxPreps, etc., to help ensure no one is omitted, so updating your statistics on MaxPreps in a timely fashion can help. However, don't solely rely on those being checked, and submit a nomination via email if you have a deserving player.

At noon on Mondays I will begin evaluating all nominations received in order to select a boy and a girl from each IHSAA district, and they will be added to a growing list of IBCA/Subway Players of the Week. The weekly listings will be posted online at [IBCAcoaches.com](http://IBCAcoaches.com) no later than noon on Tuesdays.

Lastly, there is one quick change I wanted to point out. Typically, there has been an "Other Nominees" section which has served as sort of an "Honorable Mention" section for players who did not win the weekly award, but who were still noted because of their strong play. This has often been somewhere between 15-20 boys and 15-20 girls from each district each week. This year, the plan is to reduce that number to no more than 10 boys and 10 girls from each district to add more merit and prestige to that distinction.

As a reminder, the first deadline for nominations for the 2019-2020 season will be noon on Monday, November 11<sup>th</sup> for girls, and on Monday, December 2<sup>nd</sup> for boys. Once again, these will continue each week through the Monday following the IHSAA Girls State Finals and the IHSAA Boys State Finals.

Thank you for your time, and good luck to each of you this season!

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Brandon Bradley  
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